



Jessica Bent Consultant Solicitor

Jurisdiction: England & Wales

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Overview

Jessica is an intellectual property and technology specialist. She deals with the full spectrum of non-contentious and contentious IP, technology and IT law.

Jessica's experience includes advising businesses on all types of IT contracts such as outsourcing, licensing, development, interface agreements, app terms, ecommerce agreements as well as data protection issues such as policies, data processing agreements, GDPR compliance and dealing with ICO requests.

Her practice on intellectual property matters covers the full suite of IP rights and in particular: brand management; trade mark searches and domestic/international applications; trade mark infringement, opposition and passing-off proceedings; copyright matters such as licensing, publishing, author agreements, rights acquisitions, TV and audio production agreements, clearance and infringement; design right protection and enforcement; patent and know-how licensing arrangements, R&D agreements, collaboration and PhD agreements.

Jessica regularly writes for specialist and industry publications as well as delivering to business and universities on intellectual property and technology matters.

She is an Associate Member of the Institute of Trade Mark Agents.

As Finance Director working for a couple of different charities over the last 13 years, I have worked with Jessica Bent on a number of intellectual property issues including the licensing and registration of trademarks. Always extremely pleasant to work with, Jessica is quick to respond, very professional, pragmatic in her advice and has a keen understanding of the pressures faced by charities, including limited budgets

Nicola Spencer, Director of Finance and Resources
Marine Conservation Society

It is essential that our undergraduate Publishing students have a broad understanding of the legal requirements of our industry, including copyright and intellectual property. Jessica has been providing guest lectures on this for our students for a number of years and she always delivers just the right level of content in a way that is relevant, interesting and - dare I say it - even fun.

Jason Hewitt Bennett
Bath Spa University

Expertise

IT and Technology

- Software as a service (SaaS)
- Reseller and distribution
- Outsourcing, managed services
- Application programming interface agreements
- Licensing
- Development
- Maintenance and support
- SLAs, mobile app agreements
- App terms and related privacy contracts
- Procurement

Trade Marks and Branding

- Identification of rights
- Strategic brand advice
- Clearance searches both domestic and international
- Registration and portfolio management
- Sponsorship and licensing deals
- Image rights advice
- Domain name issues and cybersquatting proceedings
- Merchandising and brand licensing (including oppositions)
- Passing off and advice on infringement of domestic
- International trade marks

Copyright, Media and Creative

- Copyright infringement
- Clearance

- Publishing and licensing
- IP strategy
- Marketing and design contracts
- Author agreements
- Contributor agreements
- Rights acquisition
- TV and audio agreements
- Design right protection and infringement
- Music production
- Recording and management agreements
- Database agreements

Patents, Life Sciences and Engineering

- Patent technology and know-how licensing and infringement
- Collaboration and PhD agreements
- Royalty and spin-out agreements
- R&D agreements and funding

Digital and Data Protection

- Website contracts
- E-commerce
- GDPR compliance
- Data processing contracts and related commercial contracts
- Privacy and other GDPR-compliant policies
- Subject access requests
- Responding to ICO requests

Cases

- Advised an educational publisher on copyright licensing agreements with national and international archive organisations, including assessment of subsistence of copyright
- Drafted and negotiated an upstream rights acquisition agreement in relation to copyright and related rights in animated natural history sequences for an award-winning production company
- Advised a new independent indie label on its recording contracts with artists
- Dealt with a specialist jewellery design company on its contributor and manufacturing agreements, including all necessary IP transfers and moral rights waivers
- Acted for a charity on a filming and access agreement with a production company
- Assisted a Southwest-based conservation charity with its advertising contract with a media agency and related IP issues

- Advised an architecture practice on copyright infringement and related licensing issues
- Portfolio management of a national furniture company's trade marks, including filing new applications, strategic advice, and dealing with trade mark infringement of its key trade marks
- Advised a national wealth management company on trade mark protection including related trade mark oppositions
- Assisted a multinational consumer brand company on passing off and copyright infringement pre-action proceedings in relation to online content which was detrimental to its brand
- Advised a national rugby team on protection of its trade marks, including filing the same and negotiating threatened oppositions

Life Sciences

- Advised an award-winning life sciences client on the subsistence of copyright and related rights in software, software licensing, collaboration agreements and enforcement of its rights
- Negotiated a prototype development agreement, including all related patent and copyright issues, for a specialist petrochemical component company with a multinational petrochemical producer
- Advised a life sciences genome company on patent and know-how licensing agreements, including licences out and collaboration agreements

Technology

- Drafted and negotiated a SaaS platform agreement for an online educational publisher to host the content of educational institution customers
- Advised an online games company on ecommerce terms, acceptable use policy and privacy policy
- Advised a cash-flow modelling company on an API (application programming interface) agreement with a platform provider as well as customer SaaS agreements
- Dealt with a start-up medical diagnosis company on a software development agreement to provide a SaaS platform for medical diagnosis
- Negotiated an ERP software licensing and services agreement for a national agricultural machinery company
- Advised and negotiated a managed IT services rolling framework agreement for a specialist IT managed services company, with a multinational IT equipment and services provider

Digital and Data Protection

- Advised an actuarial company on GDPR compliance including all necessary customer contract amendments, policies and data processing agreements
- Dealt with a national property search company on GDPR compliance including intra group contracts, data processing agreements, customer contracts and requisite policies
- Advised an eCommerce platform provider on drafting modifications to a website development agreement and IT services contract with a focus on GDPR compliance

Recognition

Jessica Bent of Keystone Law advises well-known brands and emerging innovators on contentious and commercial IP matters. A client says: "*Her advice is nuanced, practical and very much accessible to lay clients. The service that we receive from her is outstanding.*"

Chambers UK 2019

Leader in her Field – Band 2 for commercial and contentious IP matters

Chambers and Partners 2018

"I'm impressed with the time she has taken to understand our portfolio. She has a good understanding of the relative importance of each asset and advises a proportionate response."

Chambers and Partners 2018

"A very safe pair of hands."

Legal 500 2017

"highly recommended for her breadth of knowledge and experience" for Technology, Media and Telecoms

Legal 500 2016

Career

2018	Keystone Law <i>Consultant Solicitor</i>
2007 - 2017	Royds Withy King (previously Withy King) <i>Associate then Partner and Head of Technology & Media</i>
2000 - 2007	TLT Solicitors <i>Assistant Solicitor then Associate</i>
1998 - 2000	Hammonds Suddards <i>Assistant Solicitor</i>
1998	Qualified as a Solicitor