



Meriel Pymont

Consultant Solicitor

Jurisdiction: England & Wales

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Overview

City trained, Meriel is a highly experienced commercial lawyer with over 20 years' experience advising clients from the retail, media, fashion and sport sectors, representing both high-profile designer and household brand names.

Meriel brings strategic and commercial IP and IT advice to corporate transactions and to joint ventures, long-term collaboration agreements and licensing agreements. She has particular expertise in negotiating commercial contracts to ensure that IP rights are fully protected and exploited.

Meriel also has worked in-house at Disney, where she headed up Business and Legal Affairs for TV distribution worldwide.

Expertise

- International licensing, manufacture and distribution agreements, including agency and outsourcing arrangements
- All aspects of e-commerce including data protection and distance selling regulations
- Advice on tenders for, and negotiations of contracts with, public services and governments
- Sponsorship and event agreements, including broadcasting, channel and satellite contracts
- Advertising and marketing agreements
- Due diligence on the commercial and IP sides of corporate transactions
- Contracts work in the gambling sector (online and betting shops) and racecourse contracts (catering and ticketing)
- Museum work (catering, ticketing and rights acquisition contracts)
- Software licensing, development and maintenance agreements
- International non-disclosure and confidentiality agreements
- Consultancy agreements
- Research & development agreements

Cases

- Advised award-winning digital publishers on licensing rights, protecting IP and data protection in their educational films which are licensed worldwide, through government entities and private companies.
- Advised varied leading fashion designers (in the Gucci group and others) on licensing, manufacturing and distribution agreements for, inter alia, a men's underwear range, a children's clothing range, a leather goods range and a designer branded range for a high-street chain, ensuring that the brand identities were protected at every step of the process and that certain ethical manufacturing undertakings were met.
- Advised a supermodel on contracts relating to the potential sale of her trademark including a collaboration agreement for sharing the trade mark, goodwill and image on an ongoing basis.
- Advised Disney on its IP and branding across its TV business (channel agreements, licensing and distribution agreements).

Recognition

Recognised in Legal 500 2018 for Commercial Contracts

Career

- 2005** **Keystone Law** | *Consultant Solicitor*
- 1999-2005** **Farrer & Co** | *Associate*
- 1995-1999** **Disney** | *Director of Business & Legal Affairs*
- 1992-1995** **Linklaters** | *Trainee Solicitor then Solicitor*
- 1994** Qualified as a Solicitor